

## Timex Watch with TapScreen



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Don't worry about fiddling with watch buttons while you run. With Timex's new iPhone-like tap capabilities, the Ironman Sleek 150-Lap TapScreen watch lets you simply tap the watch face to activate lap features. An audible beep helps you keep your target pace.



Men's Timex Ironman Sleek 150-Lap TapScreen

It beeps to help you keep your target time without having to look at your wrist. The watch also has hydration and nutrient alarms to remind you to refuel at regular intervals.

Its other interval timers, 100-hour chronograph, 100-meter water-resistant case, and a glowing night mode provide nearly all the features you need for an endurance race.

The strap is designed to minimize skin contact to help ventilation and prevent chaffing, the company says.



Women's Timex Ironman Sleek 150-Lap TapScreen

The new Ironman, which comes in men's and women's versions, is currently available at select [Fleet Feet Sports](#) locations as well as at the ING New York City Marathon's Timex booth from Thursday, Oct. 29 to Saturday, Oct. 31.

It will fully launch and be in stores in February for \$90. [www.timexironman.com](http://www.timexironman.com)

—Ryan Dionne